



FOR IMMEDIATE RELEASE:

CONTACT: James Johnson

404-422-4739

james@jrallamericancamp.com

www.fabfroshcamp.com

Suwanee Sports Academy To Host Next Class Of High School All-Americans National Camp To Feature Top Basketball Players From Across The Country

ATLANTA, GA (June 22, 2011) – The nation's top 100 rising high school freshmen boys basketball players will participate in the prestigious Freshman All-American Camp -- *also known as "Fab Frosh Camp"* -- July 1-3, 2011 at Suwanee Sports Academy in Suwanee, GA, just outside of Atlanta. In 2010, the camp was held at the Chicago Bulls Training Academy, and in 2009 at the University of Kentucky. Since its inception in 2007, this invitation-only elite camp has been the premier destination for the nation's next high school superstars.

The 2010 McDonald's All-American Game featured four Fab Frosh Camp alumni out of a total 24 players chosen. The camp is the biggest, most significant event of the year annually for incoming high school freshmen student-athletes during their transition from middle school to preps. Players compete against all of the best in their class and learn advanced basketball fundamentals from experienced top coaches. The camp's format includes league games, personal development seminars, academic enrichment, SAT introduction, dynamic guest speakers, and two all-star games. Local and national media cover the event along with scouts and analysts from leading scouting services and popular Internet sites. "Every young person dreams of becoming a great player and an All-American. Freshman All-American Camp celebrates these outstanding young prospects and helps prepare them -- on and off the court -- for high achievement and excellence in the future. It's the gateway to continued success in high school and beyond," says camp founder Clay Dade.

Each year the camp is loaded with excellent talent, while also providing a few diamonds in the rough. The class of 2015 proves to be no different with 34 of the top 40 players in the class who will attend, including: 6-7 Mickey Mitchell of Plano, TX; 6-3 King McClure of Ovilla, TX; 6'1 Perry Dozier of Columbia, SC; 6-5 Keelon Lawson from Memphis; 6'2 jumping jack Jamar Ergas from Canada; and many more exciting players.

Fab Frosh Camp has a rich history with alumni that include: Kentucky freshman Michael Gilchrist, from St. Patrick High School in Elizabeth, NJ, the top-rated prospect in the country overall in 2011 according to most national recruiting services; senior Rodney Purvis, 6-4, of Raleigh, NC, put on a show in 2009 for his mentor John Wall, the Washington Wizards guard, who watched his young protege closely throughout the camp which was held that year at UK.

– Continued

Last year's camp showcased 6-foot-1 Larry Austin from Springfield, IL, 6'5 Theo Pinson from Greensboro, NC, and 6-9 Jahlil Okafor of Whitney Young High School in Chicago. Both were recently selected to USA Basketball's under-16 national team which will compete in Mexico this summer. To see more camp alumni go to www.fabfroshcamp.com.

Freshman All-American Camp activities and a complete camp schedule is available in the Info section at www.fabfroshcamp.com. The camp is open to the public. Admission is \$10 per day or \$25 for a weekend pass. An awards ceremony on Sunday afternoon is followed by two all-star games:

- 1:00-1:30 Camp Awards
- 1:30-2:15 Top 40 All-American Game
- 2:15-3:00 Top 20 All-American Game

Players will be available for interviews during the afternoon and evening game sessions only.
Media check-in will begin on Friday, July 1, 2011 at 8:00 am EST at Suwanee Sports Academy, 3640 Burnette Rd, Suwanee, GA 30024. To request media credentials, go online to www.fabfroshcamp.com and click on Press.

About Hoop One LLC

Hoop One is a sports marketing company that organizes grassroots basketball events such as Next All-American Classic high school all star game; elite exposure showcases Jr. All-American Camp, Fab Frosh Camp, and Super Soph Camp. In 2006, Hoop One arranged and produced one of the highest-rated live nationally-televised high school basketball games ever when nationally-ranked Montrose Christian of Rockville, MD, led by current Oklahoma City Thunder all-star Kevin Durant faced off against a top-ranked, undefeated 40-0 Oak Hill Academy team that included Ty Lawson (Denver Nuggets/ UNC), Nolan Smith (Duke) and Michael Beasley (Timberwolves). Oak Hill at the time was #1 in the country. Montrose upset Oak Hill in a thrilling buzzer-beater before a capacity crowd in Washington, DC.

###